

New Classes!

Learn
for Life

Social Media Marketing

Social media continues to become a major component in developing an overall marketing strategy. It is easy to use and very popular, but using it effectively can be a challenge for many businesses. Learn how to integrate social media into your marketing plan.

Social Media Series - Tuesdays 7-9 p.m.

Tuition: \$29 each class (advanced registration required)

Contact Continuing Education at 636-922-8233

or visit stchas.edu/LearnForLife

Facebook Marketing for Business

Feb. 4, 2014

Email Marketing

Feb. 11, 2014

Blogging for Business

Feb. 18, 2014

Twitter and Pinterest for Business

Feb. 25, 2014

Google+ and YouTube for Business

March 4, 2014

LinkedIn Professional & Business Profiles

March 11, 2014

Social Media for Restaurants and Retailers

March 25, 2014

Social Media Monitoring & Social Customer Relationship Management

April 1, 2014



Series taught by Ken Tucker, owner of Changescape Web, an online marketing company. Ken is Inbound Marketing Certified and has many years of experience in social media marketing.

APPROVED LW
REMOVE 4/1/14