The Importance of Website Policies

Several privacy laws require certain websites to have a Privacy Policy

A Privacy Policy is a statement provided on a website that explains how you collect, use, and disclose personally identifiable information (PII).

Any website that has as little as a contact form is collecting Personally Identifiable Information (PII) and should have a Privacy Policy.

Several privacy laws are now in place to protect the Personally Identifiable Information of citizens of certain states with fines that can reach $2,500-$7,500 per website visitor.

In addition, more and more states are proposing their own privacy laws, each with their own unique requirements and penalties for not complying. Some of these bills would enable citizens to sue businesses for simply having a contact form without an updated Privacy Policy. Several states make note that businesses of any size and any location will have to comply or may face fines or lawsuits.

With more and more privacy laws on the horizon, we advise all of our customers to not only have a Privacy Policy in place but also have a strategy to keep it up to date with newly required disclosures. An up to date Privacy Policy can help you avoid significant privacy-related fines and lawsuits.

What can you do to get protected?

If you do not have the budget to hire a privacy attorney to create and keep your policies up to date, we recommend using Termageddon.

Termageddon is a comprehensive website policies generator and will update your website policies when privacy laws change, helping you stay compliant and avoid fines and lawsuits, and they do it at a fraction of the cost of a privacy attorney.

A Termageddon license includes a set of policies (Privacy Policy, Terms of Service, Disclaimer and more) to help ensure your website and business is protected. If Termageddon sounds like a good solution for your business, the license costs $99/year, and we are charging a one-time setup fee of $100 to create the policy pages, insert/test the code and ensure your policies stay up to date with changes to the law. You will have full access to your policies with your own Termageddon account, and you will be notified when new laws go into effect and when your policies are being updated or when new disclosures require additional questions that need to be answered.

No matter what you decide to do with your website, we ask that all of our clients sign the Websites Policies Waiver form on the next page.

Website Policies Waiver

By signing this waiver, you acknowledge that we informed you that applicable (state, national, or international) law may require your website to have a Privacy Policy. We are not attorneys, we do not provide Privacy Policies as a service, and we are not responsible for your business complying with any applicable privacy laws.

However, we have a relationship with a third-party Privacy Policy and Terms and Conditions generator service called Termageddon and we are able to assist you with linking those polices to your website. You are under no obligation to utilize Termageddon, but Termageddon is the one with which we use on our own website, have a relationship with (we receive a commission fee or can resell their license to you if you decide to purchase) and recommend. Please note, should you choose to use Termageddon's services, your relationship will be directly with them, governed solely by their Privacy Policy and Terms of Service.

Please select **your plan** for your website's policies:

_____ I will provide you with website policies and understand it's my sole responsibility to update the policies when the laws change and will notify you when I have an updated Privacy Policy that needs to be put on my website. I also agree to pay a $100 implementation fee to incorporate the policies onto my website.

_____ Please set me up with a $99/yr Termageddon license. I understand that I will have access to the license through the Termageddon dashboard, where I can generate and update my policies. I also agree to pay a one time, $100 setup fee for you to implement the webpages and Termageddon's code onto my website.

_____ I am choosing not to have any policies on my website or will research, install, and update my policies, on my own.

_____
Signature

_____
Company Name

_____
Date